2020 TRANSFORMATION CHALLENGE
ROCHESTER, NY

The rules of the competition and how to enter are as follows:

Cost to participate: $60 for members / $75 for non-members
Registration dates: December 21, 2019 – January 25, 2020
Assessment dates: January 20 – 26, 2020
Contest dates: January 27 – March 23, 2020 (8 weeks)
Criteria: Transformation winner determined by body scans (Fit3D), before/after photos, and social media presence and interaction
Grand prize: European vacation for two

Closing date for entry will be January 26, 2020. After this date the no further entries to the competition will be permitted. No responsibility can be accepted for entries not received for whatever reason.

The promoter reserves the right to cancel or amend the competition and these terms and conditions without notice in the event of a catastrophe, war, civil or military disturbance, act of God or any actual or anticipated breach of any applicable law or regulation or any other event outside of the promoter's control. Any changes to the competition will be notified to entrants as soon as possible by the promoter. The promoter is not responsible for inaccurate prize details supplied to any entrant by any third party connected with this competition.

The prize is as follows: a European destination vacation for two, including airfare and lodging. A destination will be chosen and a series of dates offered for the winner's availability. The specific destination will be of the promoter's choosing, as well as the exact length of trip (typically 5-7 days), and departure dates.

The prize is as stated and are not transferable. Prizes are subject to availability and we reserve the right to substitute any prize with another of equivalent value without giving notice.

The winner will be notified by phone within 28 days of the closing date. If the winner cannot be contacted or does not claim the prize within a reasonable time, we reserve the right to withdraw the prize from the winner and pick a replacement winner.

The promoter will notify the winner when and where the prize can be collected / is delivered. The promoter's decision in respect of all matters to do with the competition will be final. By entering this competition, an entrant is indicating his/her agreement to be bound by these terms and conditions.

The winner agrees to the use of his/her name and image in any publicity material, as well as their entry. Any personal data relating to the winner or any other entrants will be used solely in accordance with data protection legislation and will not be disclosed to a third party without the entrant's prior consent.

Athletic Apex will judge the competition and decide on the winner at the end of the challenge, based on the results of their body scans, before/after photos, and social media interaction to determine the person with the most visible transformation based on the data collected. Athletic Apex 's decision as to those able to take part and selection of winners is final.

The entrant should follow @athleticapexpenfield on Facebook and Instagram.
Athletic Apex shall have the right, at its sole discretion and at any time, to change or modify these terms and conditions, such change shall be effective immediately upon posting to this webpage. Athletic Apex also reserves the right to cancel the competition if circumstances arise outside of its control.

_____ _____
Signature Date

_____ _____
Name (first, last) Phone

_____
E-mail